



Reimagining Global Education with CreateTech International

Discover how CreateTech International is transforming education with a focus on global access, creativity, and innovation.

What is CreateTech International?



Globally accessible education

Offers U.S.-aligned education pathways accessible from anywhere in the world



Designed for diverse learners

Created for international students, creatives, entrepreneurs, and future innovators



Combines academics and skills

Integrates accredited academics with technology, arts, and career-focused pathways

CreateTech International provides a unique and globally accessible education model that blends academics, creativity, and real-world skills to empower a diverse community of learners.

Why CreateTech International Is Different



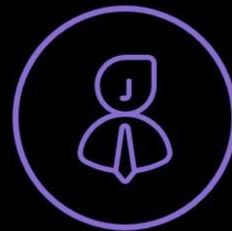
Not just an online school

CTI is an innovation ecosystem that blends academics, creativity, and career skills.



Builds real-world portfolios

CTI focuses on creating portfolios, not just transcripts, to showcase student work.



Prepares for future-ready careers

CTI's curriculum and learning model are designed to equip students for the careers of tomorrow.

By blending academics, creativity, and career-focused learning, CreateTech International offers a truly unique and innovative approach to global education. Through its focus on building real-world portfolios and preparing students for the careers of the future, CTI empowers students to succeed in an ever-changing world.

How the Marketing Team Supports Growth



Tell clear, student-centered stories

Craft narratives that resonate with the target audience and highlight the student experience



Highlight creativity, innovation, and outcomes

Showcase the unique, forward-thinking nature of CreateTech International and the successes of its students



Use visuals and examples of student work

Leverage compelling imagery, multimedia, and real-world samples to bring the CTI experience to life



Emphasize flexibility and global access

Communicate the adaptability and international reach of CTI's education pathways

The CreateTech International marketing team employs a strategic, student-centric approach to effectively communicate the unique value proposition and transformative impact of the institution's innovative global education model.

Marketing Messaging Pillars

Dream Big

Global access to U.S.-aligned education

Create Boldly

Creativity at the center of learning

Learn Flexibly

Personalized and student-driven pathways

Build Futures

College, career, and entrepreneurship readiness

Creative & Technology Focus



Film, media, and digital storytelling

Develop skills in filmmaking, digital media production, and narrative storytelling



Computer science, AI, and emerging technologies

Explore cutting-edge fields like coding, artificial intelligence, and innovative tech



VR/AR, game design, and immersive media

Create interactive experiences, build virtual and augmented reality applications, and design games



Arts integration across academic subjects

Leverage creative expression and the arts to enhance learning across all disciplines

CreateTech International's curriculum empowers students to develop a dynamic blend of creative and technological skills, preparing them for the evolving needs of the 21st-century global workforce.

Use Cases & Success Stories



Students building portfolios for university admissions

CTI has helped students showcase their creative talents and academic achievements through portfolio-based learning, enhancing their competitiveness in the university admissions process.



Creative learners thriving outside traditional classrooms

CTI's flexible, personalized learning model has enabled creative and tech-driven students to explore their passions and develop in-demand skills, even when traditional educational systems have failed to meet their needs.



International families accessing U.S.-aligned pathways

By providing globally accessible, U.S.-aligned education programs, CTI has empowered international families to access high-quality, future-ready learning opportunities for their children.



Partners expanding global education access

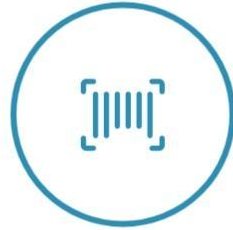
CTI has collaborated with education partners and international organizations to expand the reach of its innovative programs, increasing access to transformative learning experiences around the world.

Sales & Outreach Talking Points



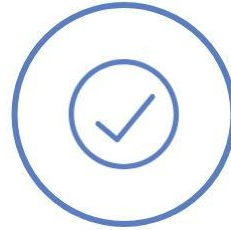
Flexible Programs

Offering accredited and globally accessible education pathways



Designed for Creative & Tech-Driven Learners

Curriculum focused on creativity, innovation, and emerging technologies



Strong Student Support

Personalized learning and advisory model to ensure student success



Ideal for Families Seeking Alternatives

Flexible, high-quality programs that provide a unique alternative to traditional schools

CreateTech International offers a compelling suite of flexible, accredited, and globally accessible programs that empower creative and tech-driven learners. With strong student support and personalized learning, CTI is an ideal choice for families seeking alternatives to rigid educational systems.

Who We Serve



International students seeking U.S.-aligned education

CTI provides globally accessible pathways for international students to access U.S.-aligned education.



Creative and tech-focused learners ages 13-adult

CTI caters to the unique needs of creative and technology-driven students, offering personalized learning experiences.



Families seeking flexible, high-quality alternatives to traditional schools

CTI offers families a flexible, innovative, and high-quality educational option that goes beyond the constraints of traditional schooling.



Education partners and international organizations

CTI collaborates with educational partners and international organizations to expand access to U.S.-aligned global education.

CreateTech International serves a diverse global community, providing personalized, flexible, and innovative educational pathways for international students, creative and tech-focused learners, and families seeking alternatives to traditional schooling. Through partnerships with educational organizations, CTI is redefining the future of global education.

Core Value Proposition



U.S.-Aligned Diploma & Credit Pathways

Provide accredited academic programs aligned with U.S. standards



Flexible Online & Hybrid Learning

Offer both fully online and blended learning models for maximum accessibility



Emphasis on Creativity, Tech & Innovation

Integrate creative, technology, and entrepreneurial elements throughout the curriculum



Personalized Pathways for College, Career & Entrepreneurship

Tailor learning experiences to individual student goals and aspirations

CreateTech International delivers a comprehensive value proposition by providing U.S.-aligned academic pathways, flexible learning models, a focus on creativity and technology, and personalized learning experiences to empower students for success in college, careers, and entrepreneurship.



CreateTech International is transforming global education by empowering students to unleash their creativity, harness emerging technologies, and forge their own unique paths to success. With its innovative, student-centered approach, CTI is redefining the educational landscape and preparing the next generation of global leaders, innovators, and changemakers.